



E11BID SUCCESSFUL RENEWAL BALLOT

It is with great pleasure that the E11BID Company can announce that the Leytonstone business community has overwhelmingly voted in favour of a second term for the company.

The E11BID was successful in achieving a majority in both numerical and rateable value (RV) terms:

Numerical Majority 80%	RV Majority 86%
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The success of the renewal ballot shows the commitment of businesses willing to continue to contribute towards investing into Leytonstone.

148 businesses within the BID area boundary cast their vote during the four week ballot period, making it one of the highest renewal ballot turnouts in the UK at 55% and above the London average of 50%

The E11BID would like to take this opportunity to thank all those people and businesses that made the second term of the BID a reality. In particular the E11BID would like to thank our larger members: Tesco, Matalan and Boots for their yes vote.

The successful renewal has ensured the continuation of the E11BID for the period 2013-2018. The strategic priorities and projects of the second term are:

- Safer community; to improve safety and the perception of crime through a partnership approach to help prevent and reduce crime
- Improving the business environment; to enable physical and economic regeneration of Leytonstone
- Ease of movement; to improve the pedestrian, cycling and road networks to support Leytonstone
- Promoted & represented; to represent, advocate and further the priorities of the E11BID by lobbying for business interests

What our partners have said:

'Delighted to see the huge vote of confidence shown by your companies in the E11BID. Waltham Forest needs a strong business base to succeed as a borough and your members will do a great deal to get us through these difficult times'.

Cllr Chris Robbins – Leader of Waltham Forest

'We're pleased that businesses have backed the Leytonstone BID. Both of our BIDs have been well supported again this year, which is good news for businesses of all sizes. We want to support our businesses to grow and our high streets to thrive - because that is the way that our residents will thrive. Congratulations to all who made this happen'.

Cllr Mark Rusling – Cabinet Member for Economic Development & Corporate Resources & Cllr Marie Pye – Leytonstone Cllr & Portfolio Holder for Town Centres

The E11BID is looking forward to continue its productive working partnership with a number of key stakeholders including the London Borough of Waltham Forest, the Metropolitan Police, Transport for London, Job Centre Plus and other key service providers and local groups.

For further information regarding the E11BID Company and its projects and activities, please contact the BID Manager Gianluca Rizzo at luca@e11bid.co.uk or 0208 539 9325 or visit the website e11bid.co.uk